



MiniBuilder

Dec 2009-Jan 2010 Dave Maloney, Editor

Governor's Message by Governor Don Dudgey

By the time you read this, you will have celebrated your Thanksgiving Holiday. I hope you had a great day with lots of good food and time to remember all the things we have to be thankful for. However, I realize there are those among us as well as many others that are in need of our help. In today's economic position, there are many more children and adults who need our help.

This leads me to my comments for this month. Kiwanis is an organization of volunteers who are dedicated to changing the world one child and one community at a time.

Over the past two months I have had the privilege to visit a dozen or so clubs, three official governor visits and three re-

gional growth summit meetings. From these visits, I have found that Kiwanis clubs are doing outstanding service in their communities. Especially now that the holiday season is approaching, many clubs are conducting either fundraising events or support events in their communities. From ringing the Salvation Army Christmas Bell, to conducting a Peanut Day fundraiser, to making and decorating gifts, trees and other holiday decoration - all to be given to others. These events involve many hours and many people so they can benefit others.

I have found that no matter how small the club, the work gets done, either by long hours by the club members or working smarter by collaborat-



ing with other civic or community organizations to get the project completed. We need to complete these projects by doing whatever it takes to make it work.

I did notice that many clubs could use more hands to get

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Bethesda Club Honors Veterans By Past Gov. Bob Cressy

Veteran's Day 2009 was a dreary looking, and feeling, chilly cold, rainy day. It was the kind of weather that just goes through you where some were even shaking and a day when it is over, you go home and change your wet shoes and socks. It's usually not that way at all. Usually it's sunny, clear blue skies and maybe seasonally cool, but a nice fall day.

But days like this help you remember the kinds of weather our veterans and active duty service members experience ... from the rain soaked trenches in France in World War I, to the Battle of the Bulge's 1944 frozen mud, freezing WW II Atlantic Ocean ship convoys, Okinawa's stark heat, Korea's rice paddies to freezing winters, Vietnam's jungles, to Iraq's desert heat and Afghanistan's cold mountains. Not to speak of enemy action occurring simultaneously. Our inconvenience is ... nothing in comparison. And a good sized crowd of dignitaries, organiza-

tions, veterans and families were there.

This 11 November 2009 marked the 50th Anniversary of the annual Kiwanis Club of Bethesda and the Fitzgerald Cantrell American Legion Post # 105 combined sponsorship of Veteran's Day. In fact the day marks the 90th year anniversary of the founding of the American Legion in 1919 ... and the day before, the 234th birthday for the Marine Corps!



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Governor's Message (cont'd from page 1)

their projects completed. More hands would mean more members to help accomplish these projects. Membership with many clubs is now becoming a major problem - how do we get new members? I don't have all the answers to that question, but the District does have a dedicated group of members who are more than willing to come and talk to your club on developing ways that perhaps could work in your club.

Before any club can grow, it has to have the desire to change and grow. Members will not just appear, wanting to join your club. It takes work on the part of the whole club for this to really be successful.

All it takes is a telephone call to your Division LTG or you can call me, and we will help set up a meeting of our District Growth Team to visit with your club. I would love to be invited to your club or Division to talk about membership or any other topic you would like to visit about.

As mentioned above, a Kiwanis service project is what Kiwanis is all about. With these projects, we meet, we work with and we socialize with many people who are not Kiwanians. If they are as dedicated to service as you are, why not ask them to join Kiwanis so that they can accomplish more as a group than an individual. Kiwanis literature can very easily be made available to these individuals to promote who we are. Or, just an invitation to your meeting/meal as a "thank you" or "get to know you better" can be accomplished with little planning or cost. These are just a few ways we can use our service projects to help increase membership within our clubs.

As you will recall in my October article, I stated that one of my goals was to increase service hours and service projects by 12% for each club and the district. As you can see in the chart below that would equate to 1 additional service project for each club and 9 additional service hours per month. I believe that you and your clubs can accomplish this goal with just a little

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Governor's Message (cont'd from page 2)

extra work. It also might require a few extra hands to do the work, so a few new members would really help this equation.

Actual for 2008-09	179 Clubs	12 Months
District Total Projects 14,446	81 projects per club	6.7 projects per club per month
District Total Service Hours 170,875	955 hours per club	80 hours per club per month
Projected for 2009-2010	+ 12% growth	+ 12% growth
District Total Projects 16,180	90 projects per club	7.5 projects per club per month
District Total Service Hours 191,380	1070 hours per club	89 hours per club per month

What do you think? Can we accomplish these goals? I believe we can. Together we can change the world one child and one community at a time.

Before I close, I want to wish everyone a very happy holiday, whatever your religious beliefs are; so we can all celebrate them in a reverent and joyous way.

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Veterans (cont'd from page 1)



It was quite a day beginning with a patriotic medley by the Bethesda-Chevy Chase High School brass quintet. Master of Ceremonies Bob Cressy welcomed all and

called for a remembrance of the terrorist massacre just six days before at the Army's Fort Hood, Texas, base. Thirteen were killed and twenty nine others wounded. We remembered the heroism of civilian police sergeant Kim Munley who, while wounded as well, faced and shot - took down - the assassin.

The highlights of the program included (please see the photos also):

- Invocation - By The Reverend Doctor William Hague, Bethesda Kiwanis and a veteran.
- Presentation of the Colors - Knights of Columbus, Cardinal O'Boyle Assembly
- Singing of the National Anthem - By Scott Forbes, Montgomery County Fire & Rescue
- Pledge of Allegiance - Bob Waters, Post Commander, American Legion Fitzgerald Cantrell Post #105, Bethesda

- Half staffing of the Flag - Eric Myrland, American Legion Post #105, Past Commander

Keynote speaker was Colonel Katherine Miller, US Army, Commander of the Army Corrections Command and the United States Army Deputy Provost Marshal General (upper left). She's a native of Nevada with a B.A. in Criminal Justice, and an M.S. in Public Administration and a Masters Degree of Strategic Studies from the U.S. Army War College. Her career began as an enlisted soldier in the Military Police Corps, and then she earned an Army OCS commission. During her career she has served in the United States, South American, Europe (Bosnia & Kosovo), Southwest Asia and Afghanistan.

Colonel Miller praised the service of veterans and active duty personnel in hot wars, the cold war and in keeping the peace. In particular she praised them for standing up for America by taking the Oath of Enlistment and pledging their lives and honor to protect our country risking their lives. With that she surprised veterans and active military a bit by asking us to raise our right hands and repeating our Oath. (I think we reenlisted.)

The Oath of Enlistment: "I, (name), do solemnly swear (or reaffirm) that I will support and defend the Constitution of the United States against all enemies, foreign and domestic, that I will bear true faith and allegiance to the same; and that I will obey the orders of the President of the United States and orders of the officers appointed over me, according to regulations and the Uniform Code of Military Justice. So help me God."

Registration Open for District Mid-Winter Conference

by Kristina Dlugozima (registration@capitaldistrictkiwanis.org)

Registration is currently available online (and by mail) for the District Mid-Winter Conference being held February 26-28, 2010, at the Hyatt Regency Crystal City in Arlington, Virginia! This is the first time in five years that the District will come together for a District Mid-Winter Conference. The weekend will be special as it will

be a joint weekend with Kiwanians gathering for fellowship, leadership training, and inspiration and Circle K members gathering for their 50th District Convention at the same time in the same place. Kiwanis International President Paul Palazzolo will be joining us

for the entire conference. The weekend's theme is "Service Through the Decades," and it promises to be a fantastic event.

For the first time ever in the Capital District, registration is available in a package deal. The package includes registration and all meals and sessions including the on-site Casino Night entertainment activity on Friday evening. The savings on this package is significant, and Kiwanians are encouraged to register this way.

A la carte registration is also available for those wanting to just pick and choose their weekend activities with separate prices for registrations, all meals and sessions, and Friday night Casino Night.

Please visit the conference website at www.novakiwanis.org/midwinter/registration.html to register online OR to download a paper registration form to complete and mail. Online registration can be paid with either a credit card online (all major credit cards accepted) or by mailing a check.

Pre-registration must be completed online or postmarked by Friday, 2/5/10. Late registration must be postmarked by Wednesday, 2/17/10. Online registration will accepted until Wednesday, 2/24/10. Onsite registration will be available at the Hyatt Regency Crystal City beginning Friday, 2/26/10, at 9 a.m.



FOR THE FIRST TIME EVER IN THE CAPITAL DISTRICT, REGISTRATION IS AVAILABLE IN A PACKAGE DEAL.

Hotel reservations may be made separately online at <http://www.crystalcity.hyatt.com/groupbooking/wasrccirc2010> or by phone at 703.418.1234. Mention "CIRC" (NOT "Kiwanis") to guarantee conference rate. The conference rate is guaranteed until Friday, 2/12/09. Conference rate is \$99.00/night for single/double occupancy, plus applicable tax.

Please direct all District Mid-Winter registration inquiries to Conference Registration Chairs Kristina Dlugozima and Nicole McDermott (Kiwanis Club of Tysons Corner, Virginia) at registration@capitaldistrictkiwanis.org or 703.917.87.

Get Free Photos for your Bulletin and Press Pieces by Bill Butts, Communications & PR Chair

Are you designing a club bulletin and need great photos? Need just the right photo for a poster to promote your Kiwanis club?

If so, look no further than www.KiwanisOne.org/photos, a new resource where you'll find free images of children and adults to use in all your club collateral and Web needs. You'll find more than 400 full-color, print-ready professional images in jpeg format ready for download. All images meet Kiwanis graphic standards.

The photo library includes images for Kiwanis clubs and all Service Leadership Programs. Bookmark the following links for a specific library.

- www.KiwanisOne.org/photos
- www.circlekorg/photos

- www.keyclub.org/photos
- www.key-leader.org/photos
- www.aktionclub.org/photos
- www.buildersclub.org/photos
- www.kkids.org/photos
- www.terrifickids.org/photos
- www.bringupgrades.org/photos

Most images are 9.5 inches x 14 inches and easily cropped or reduced to smaller size. The images are hand-selected by Kiwanis International and supplied to clubs for promotion of their service projects. You, or a venter working on your behalf, have permission to use these images for club promotion purposes mentioned at no cost with no further permissions needed.

Gov. Elect Tom's Message by Gov. Elect Tom Varner

Last month I discussed the Lieutenant Governors' role as the direct supervisor to Kiwanis Clubs in Capital District. This month let me talk a little about the "MOST IMPORTANT" position in Kiwanis - The Club President. The logic is simple: the Club is the most important element, the base on which Kiwanis rests. Therefore, the Club President is the most important of all the leadership positions in Kiwanis.

When I joined Kiwanis close to 25 years ago, I was impressed that it was about

developing leaders. Many of us think in terms of our Service Leadership Programs - CKI, Key Clubs, Builders Clubs, and Key Leader, but we also develop the adult leaders in our communities through committee chairs, directorships, club officers, and finally the Club President.

For some reason today, many clubs do not give this position the respect it deserves. If you missed the annual meeting you might be elected President. Alternatively, what is happening increasingly is that Clubs are

not electing their Club Presidents in time to allow them to plan and



prepare to guide their clubs. The 2010 - 2011 Club Officers were to be elected no later than May 15, 2009. Yet, we still have many Clubs without a 2010 - 2011 President.

Why is this important? First, many Regions have already had one training session for the 2010 - 2011 Presidents

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and a second one will be held this month. Those who have not been elected have missed tools they will find useful as they lead their clubs. They have missed meeting with their peers who will be their greatest source of help and encouragement in their year as President.

Kiwanis, like the world, is changing. The traditional Kiwanis Club that meets weekly and then has an additional board meeting is only one form of clubs to-

day. There are many exciting variations to the standard club. These variations are not for everyone, but it does not hurt anyone to know what they are. There are Internet Clubs for people who may be scattered throughout the world. There are clubs made up of young professionals who have common denominators of age, employment, and other demands on their lives. There are clubs located in a given company or business complex that share a business interest or common geo-

graphic area. There are clubs who meet formally once a month to conduct their business and to plan and announce their service projects.

By having your Club President elected and in place, she/he will learn about the new tools that Kiwanis has to offer. As your 2010 - 2011 Governor, I would like to see all of our Clubs have 2010 - 2011 Presidents elected by the end of this year. Can I count on your club meeting this goal?

DURING 2009-10, I'M ASKING YOU TO HELP YOUR CLUB ACHIEVE ITS POTENTIAL FOR SERVICE BY ACHIEVING ITS POTENTIAL FOR MEMBERSHIP STRENGTH.

Announcing Enhancements to the District Website Capital.KiwanisOne.org by Bill Butts, Communications & PR Chair

Go to the District website, click on "District Leadership", and you will now see pages that display updated information and material on the Capital District Leadership Team for 2009-10. Included are photos and messages from both Governor Don Dudey and Gov-Elect Tom Varner well as photos and contact Information for each of the District's 8 Trustees, and each of this year's class of Lieutenant Governors

(count them 16), chaired and staffed by fellow Capital District Kiwanians who are ready and prepared to provide your club with specific types of developmental support, assistance and resources?

We call these the Capital District Club Support Committees, and, up to now, they have been an extremely well-kept secret. But no more! These com-

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And did you know that there are 16 different Committees

In Memoriam

November 2009

- Amel Menotti, Leisure World, Md.
- Amanda Ellis, Arlington, Va.
- Aubrey Chason (Past Lt. Governor), Annandale, Va.
- Kenneth Hinckley, Bridgeville, De.
- J. Coleman Anthony, Williamsburg, Va.
- John M. Morton, Jr. (Past Lt. Governor), Rehoboth, De.

October 2009

- Leon Trivils, Seaford, De.
- William Krier, Midlothian, Va.
- Leamond Wilson, Pungo, Va.

Mary Crashes Crèche: EMT Kiwanians Save the Day

by Rosemary Cummings

For weeks in advance, George Blacklock and Jack Eliason diligently prepared the Nativity Crèche. Once again, it would make its pilgrimage from its modern-day Nazareth (Kiwanis House on Kent St.) to its modern-day Bethlehem manger (Wilmington Trust on Rehoboth Ave).

They took the Crèche from the attic, repaired the stable, polished Mary, Joseph, the Wise men, and even the sheep got a good going over. Straight from his Super Fresh duties collecting food, Jim Horn arrived just after 9 AM ready to transport the ensemble.

The journey proved to more than a little biblical in its obstacles. Jim weaved his way around a 5K race and more than a few orange cones barricading the roads. Just as he thought he arrived safe and sound with his precious cargo, Mary's camel, aka the trailer, hit a bump that sent BV Mary

soaring into the air, then plummeting to the ground and finally, under the wheels of the trailer. The crowd shouted, and Jim stopped. The crowd huddled around the

injured statue; then the heroic Kiwanians proceeded to administer emergency first aid. Hey, there is nothing a little duct tape and super glue cannot fix, right?

All's well that ends well. Could it be that Mary remembered that Rehoboth means, "Room for one more sinner" and decided to take a dive? Or, did she just want a little makeover for the big job? With that small tumble a new winter project for the Key Club was born. One that would take the



club into the field of healing - well, restoring -- the statues to their original beauty for the next year. Passers-by took pictures and told everyone how much they appreciated Kiwanis. Even though everything that could go wrong did, it did not take away the fun. Happily, the Holy Family is resting in its Rehoboth Ave spot until after New Year's Day. Then the journey begins again. No doubt, it will be another adventure. Well, no one can say Kiwanians do not have fun doing service. No one.

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Website (cont'd from page 6)

mittees and the fellow Kiwanians who have volunteered to chair and staff the committees, are intent on helping the 160+ clubs in the District in a variety of ways. Whether that need or interest is Club Growth & Development, Club Operations, one of the 5 Service Leadership Program support committees, or another particular

topic, there is likely a support committee that can match up with and respond to your need.

Take a look at this new section of the District website and you'll see a photo and contact information for the chairperson for each of these very valuable committees. You'll also see a brief description of each

committee and the types of assistance and benefit they are prepared to offer to requesting clubs.

Get to know your District Club Support Committees- they exist to support and help the Kiwanis clubs of the Capital District grow and develop. Give them a call and see for yourself!



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We're on the Web!

capitaldistrictkiwanis.org

My Key Leader Weekend Experience by Caitlin Zibreg (Northern HS, MD)

Upon arriving to Arlington Echo back in March, I knew I was in for an amazing weekend. Students, just like myself, who wanted to become better leaders were all around. It was my first Key Leader experience, and it was phenomenal. I shared one weekend out of my year with complete strangers to help them to help me. I learned what a Key Leader truly is. The weekend is different for each person, but one thing I know for sure is that I don't know what I would be now without my Key Leader experience.

During the weekend, Dennis, the speaker/facilitator, had us write letters to ourselves. These letters were going to be sent to us months from the time we attended Key Leader. Key Leader was in March. Just a few weeks ago (mid October), I got mail from Kiwanis International. Low and behold the letter I had written to myself 7 months prior. I had completely forgotten about it. It was amazing to read what I wrote to myself. I

thought about all that I had learned that weekend, and I couldn't help but to smile. I realized that I had implemented the Key Leader values in my life without fully realizing it.

Key Leader was an experience I will never forget. I can't wait until the spring Key Leader at Arlington Echo again. Believe me, you are never going to be too busy to spend a weekend at Key Leader. It will change your life. It will encourage you to do things that you would have never done before. To quote Nike, "Just do it!"

For more information about the next Capital District Key Leader weekend (April 23-25-2010 in Millersville, Maryland) and how your Kiwanis Club can support it, please contact District Chair Nicole McDermott at CapitalKeyLeader@gmail.com or 703.917.8877. Search "Capital District Key Leader" on Facebook and become a fan! Visit www.youtube.com/CapitalKeyLeader and watch live student testimonials.